

**TOWN OF PLATTSBURGH  
TOWN BOARD MONTHLY MEETING  
November 2, 2023**

**Resolution No. 023-245**

**Professional Branding Services Award**

**WHEREAS**, the Town of Plattsburgh issued a request for proposals from qualified firms in New York State to provide professional branding services on September 7<sup>th</sup>, 2023; and

**WHEREAS**, the Town of Plattsburgh did receive proposals from qualified firms in New York State to provide these professional services in connection with the needs of the Town; and

**WHEREAS**, it was determined that the Sidekick Creative proposal was of high quality, and reasonable in the scope and cost of services provided and that it is in the best interest of the Town and the public, to hire Sidekick Creative; now, therefore be it

**RESOLVED**, the Town of Plattsburgh Town Board, upon approval and recommendation of the Town Attorney, does hereby accept the proposal as submitted by Sidekick Creative, 284 Glen Street, Glens Falls, NY 12801; and it is further

**RESOLVED**, that the Supervisor is hereby authorized and directed to execute the Agreement for said professional services not to exceed \$20,950; and be it further

**RESOLVED**, that a copy of this Resolution be given to the Finance Manager, Planning Department Head, and the Town Clerk.

**Motion:**

**Seconded by:**

**Discussion:**

**Yes   No   Absent   Carried   Tabled**

**Thomas E. Wood  
Barbara E. Hebert  
Charles A. Kostyk  
Dana M. Isabella  
Michael S. Cashman**